

## **STRATEGIC PLAN** GILLINGHAM DISTRICT SCOUTS



JIMILGIC FIRM GILLINGHAM DISTRICT SCOOTS				
GROWING ACTIVITIES		DISTRICT STRUCTURE AND DEVELOPMENT		
2020		2020		
<ul> <li>Adequate provision of Scouting across the district</li> <li>Further growth of 20% in youth membership</li> <li>30% female youth members</li> <li>As diverse as the community in which we live</li> <li>Further increase retention of leaders and members</li> <li>Improved flexible volunteering</li> </ul> 2017 <ul> <li>All Groups with 3 sections running a high quality Scouting programme</li> <li>Minimum 4 girls in each section</li> <li>Better representation of the communities in which we live</li> <li>Youth membership up 20%</li> <li>Increased retention of members and leaders</li> <li>Encourage flexible volunteering</li> </ul>	NOW(oct 2014)  13 Scout Groups 5 Explorer units 1 Scout Network 1 Scout Active Support Youth membership 855 Adult membership 171 Weekly/sessional activities for every age range Minimum of 1 residential and 3 outdoor activities per year per section Operates within The Scout Association (TSA) training programme Programme of district activities	<ul> <li>District Team led by DC and supported by District Executive</li> <li>District structure as set out by POR</li> <li>Training for leaders through national programme</li> <li>Overall shortage of adult leaders</li> <li>Not all adults in correct role</li> <li>Young District Commissioners aim to provide 'youth shaped' approach</li> </ul>	<ul> <li>2017</li> <li>Improved support to adult volunteers using quality managers in the correct roles</li> <li>Improved recruitment from parent groups</li> <li>Minimum 4 adults per section</li> <li>Youth Commissioner in post encouraging youth forum at all levels</li> <li>Effective training for leaders and good level of retention</li> <li>Implement Buddy/Mentor system</li> <li>Implement succession planning</li> </ul>	<ul> <li>Adult volunteers in the correct role</li> <li>Sufficient leaders to allow a full and active programme</li> <li>Buddy/Mentor system fully implemented</li> <li>Active youth forum in each section</li> <li>Maintain effective training with on-going learning</li> <li>Succession plan in place</li> </ul>
<ul> <li>Maintain effective internal and external communications</li> <li>Own the District Headquarters</li> <li>Review financial reserves and funding policy</li> <li>District fundraising committee helping to raise sufficient resources</li> <li>Further develop provision of district equipment</li> <li>TSA COMPASS system fully operational</li> <li>Central district facility and progress towards ownership of the existing building.</li> <li>Provision of support to improve facilities and development across district</li> <li>Maintain effective internal and develop external communications</li> <li>Clear financial reserves and funding policy in place</li> <li>TSA COMPASS system fully integrated</li> <li>Develop provision of district equipment to suit the needs of young people</li> </ul>	<ul> <li>Some income from grants and opportunities available</li> <li>Finance policy to be developed</li> <li>Some Groups own buildings but no District HQ facilities although some negotiations over lease have begun</li> <li>Equipment for activities (including media and IT)</li> <li>TSA COMPASS management system being introduced</li> <li>Effective internal communications</li> <li>Poor external communications</li> </ul>	<ul> <li>Provision of activities for young people and opportunities they may not otherwise have</li> <li>Scout Community Week and some Christmas community events</li> <li>Impact on young people</li> <li>Participate at Remembrance Day events</li> <li>Highly recognised brand and 90% know that we exist but not what we do</li> <li>Insufficient understanding that girls are welcome in Scouting</li> </ul>	<ul> <li>Every Group to have at least one impact project per year</li> <li>Local MP and local councillor to visit one impact project per year</li> <li>Groups have impact in their local communities</li> <li>Increased awareness of modern image of Scouting within the local community</li> <li>Working with other community organisations</li> </ul>	<ul> <li>Every Group to continue to have at least one impact project per year</li> <li>Local MP and local councillor to visit one impact project per year</li> <li>Groups have impact in their local community</li> <li>High awareness of modern image of Scouting within the local community</li> <li>Work with other community organisations to lead large scale community event</li> </ul>
2020		2017		
FINANCE AND RESOURCES		COMMUNITY IMPACT		